

# SDG 14 MM7 Media Communication 1

## Introduction to Pre- and Post-Video Production



### Media Communication 1: Introduction to Pre- and Post-Video Production

### Lesson 4: From Idea to Story 2

**Subjects: Climate Action and  
Sustainable Development,  
Design, English, Enterprise,  
Science**

**4** QUALITY  
EDUCATION



**13** CLIMATE  
ACTION



**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



**17** PARTNERSHIPS  
FOR THE GOALS



### Lesson Title and Summary: From Idea to Story 2

In this lesson, learners will continue to learn the core elements of idea / story development and begin to storyboard their ideas in preparation for making their videos.

They will begin the pre-production process of planning their video / film project and moving their ideas from concept into reality.

### Vocabulary: Development, Dialogue, Camera Angles, Characters, Lighting, Scenes, Storyboarding

#### In this lesson, the learner will:

- collaborate and share ideas, both written and orally
- begin to develop their storyboard for their video project based on how to tell a story
- develop an understanding of how to storyboard an idea for video
- develop their storyboard
- give and take constructive peer feedback

#### Materials

- Worksheet: Story boarding 1
- Resources Sheet: Story board
- My Storyboard template
- Access to Canva Education account if online access is available for using digital story boards
- Paper, Pens, pencils or markers

# Media Communication 1: Video

## Lesson 4 From Idea to Story 2



### ACTIVITY INSTRUCTIONS

#### Activity 1 Storyboarding Worksheet 1 – (40 mins)

1. As a class, review the Storyboard guidance on page 1 and 2 of the WORKSHEET: Storyboarding
  1. Discuss the various aspects of storyboarding and what needs to be included, identifying and clarifying any terms within the film development process.
  2. As a class, review the Basic Camera Shots worksheet from Lesson 3.
  3. Work through the steps on storyboarding from worksheet 1 to develop the first draft of their storyboard.
  4. Have learners use the 'My Storyboard' template to complete a first draft of their storyboard in preparation for their video project.
    - Learners can work in pairs, or if they have a team project they should work with the same team that are working on the project.
    - If using Canva for digital storyboarding, have students select a template, e.g. Plot Analysis Template in black and White Illustrated Style, and develop their storyboard in Canva.

#### Activity 2 Storyboarding Peer Review (20 mins)

1. Ask one representative from each group to share a summary of their project ideas.
  - Name of project - if they have it.
  - Plot summary and length - What is your video about?
  - Style of film - short fiction, documentary, awareness campaign, etc.
  - Other teams can ask one question about the information provided.
2. Learners will get suggestions from other groups to feed into each other's ideas.
3. Learners will revisit their story board in Lesson 3.

### REFLECTIVE EXERCISE: 3-2-1

- Three things they feel they have learnt from the exercise
- Two things they found most interesting and would like to explore more
- One – their opinion they have about the site / exercises

# Media Communication 1: Video

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### EXTENSION / REDUCTION ACTIVITIES:

Reduction: For a shorter class, complete activity 1 only and prepare to present their information in the next session.

Extension: For a longer class, continue to work on developing their ideas and planning using their storyboard. Use the questions below to help expand the story board for their video project.

- What ideas do you have on how will you get your message across. Why they might be using a particular style?
- Who is their audience?
- Begin to think about more about the actors, costumes, and script, the next stage of the process.

Introduce the pdf [Storyboarding the Simpsons way](#) from the media box and begin to discuss in more detail the additional information that can be added to the Storyboard - this will be used to start lesson 3.

### MEDIA BOX: (materials, online video links, extra resources, case studies etc)

Resources for teachers

- Storyboarding the Simpsons way  
[http://www.animationmeat.com/pdf/televisionanimation/strybrd\\_the\\_simpsonsway.pdf](http://www.animationmeat.com/pdf/televisionanimation/strybrd_the_simpsonsway.pdf)
- Teacher focused video production in the curriculum – scripting and storyboarding  
<http://kidsvid.4teachers.org/scripting.shtml>
- Storyboarding For People Who Can't Draw (Like Me!) [6:31min] [https://www.youtube.com/watch?v=ux\\_Em1IVsjI](https://www.youtube.com/watch?v=ux_Em1IVsjI)
- Tomorrow's Film-Makers [13:52min] <https://www.youtube.com/watch?v=-578C3gFepU>
- Free digital storyboarding app with support for non-drawing storyboarders  
<https://wonderunit.com/storyboarder/>
- Everything you need to know about storyboarding <https://www.vyond.com/resources/what-is-a-storyboard-and-why-do-you-need-one/>

### Local Trip / Expertise / Additional Work and Assessments

Linked Learning: Use Media Modules as assignment options for Civic, Social & Political Education Sustainability, Visual Art, Media & Communication or consolidating GAISCE community project

- Media Communication 2: Poster Creation
- Media Communication 3: Creating a Pecha Kucha presentation
- Media Communication 4: Podcasts



## 2. PRE- PRODUCTION

### Storyboards

Storyboards enable you to visualise your ideas as a sequence - showing the film's action over time. You will develop your storyboard in the this lesson.

TITLE OF YOUR STORYBOARD

**1** A storyboard is a sequence of illustrations that are used to develop a story.

**2** Designers have used storyboard to design scenes for television, or movies.

**3** A storyboard is a sequence of illustrations that are used to develop a story.

Storyboard explanation from Canva 2023. Canva has a storyboard editor - with a number of templates

Scene 1, Shot 1	Scene 1, Shot 2	Scene 1, Shot 3
A cat lies on a bed in the corner of a near-empty bedroom. <b>NARRATOR</b> One may think the life of a cat is boring.	The same cat is eating food from a bowl in a kitchen. <b>NARRATOR</b> A life of easy living, indulged with eggs, food, and an occasional trip to the litter box.	Let look what against country background. How close on cat's face to focus on eyes, that they is black. <b>NARRATOR</b> But the story of Fletcher, a country cat gone city, is different from the usual tale.
Scene 2, Shot 1	Scene 2, Shot 2	Scene 2, Shot 3
City street with car "waiting" supplies.	Family runs around during the move, cat forms to watch the humans walk by.	The cat is carried up in an empty elevator. <b>NARRATOR</b>

Different Storyboard styles, Canva 2023



## Shot list and storyboard

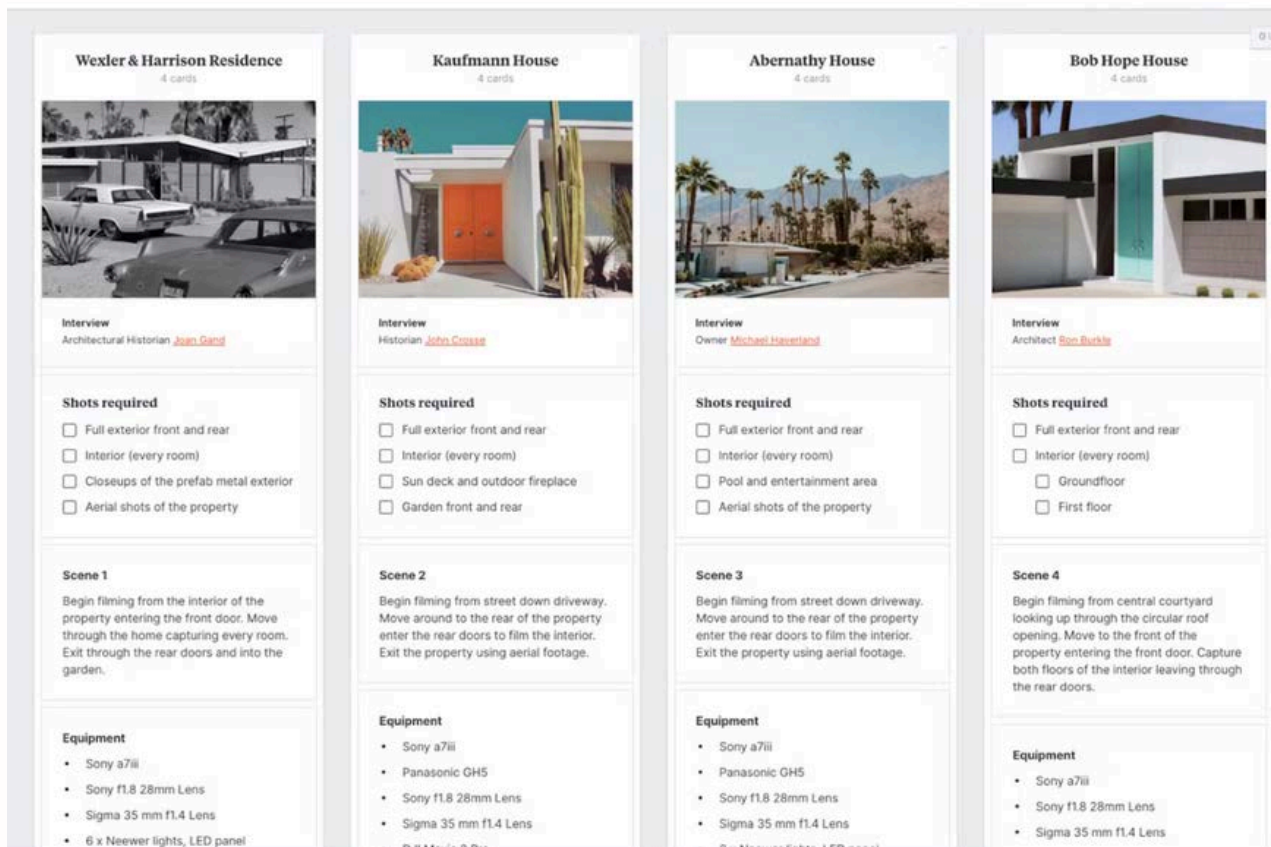


As part of the storyboarding process you will also need to add in your shot list and angles.

The image from a Canva template shows how this might look and in lesson 5 you will need to think about the bullets below:

- Shot lists
- Scene Number
- Shot Number
- Shot Description
- Camera Movement
- Shot Size and Type

Storyboard showing shots, angles and props, Canva 2023



This shot list from milanote.com shows the reference image in the storyboard and the details of the shots they want / need to get for the film and the equipment (gear list) needed.