

Muinín Catalyst STEAM Education for Sustainable Development and Futures Literacy

SDG2 The Future Of Food



Programme Phase 3: Implementation

Micro-Module 7: Media Communication 3 - Pecha Kucha

Subject Areas: Climate Action and Sustainable Development, Design, English, Enterprise, Technology



SDG2 Media Communication



SDG2 Future of Food: Media Communication

Micro-Module 3:

Pecha Kucha

Subject Areas: Climate
Action and Sustainable
Development, Design,
English, Enterprise,
Technology

Micro-module Summary: Media Communication

This micro-module introduces the Pecha Kucha (meaning chit chat in Japanese), a presentation format that encourages presenters to be concise and use the relationship between image and text, 20 slides with a 20 second time limit per slide – 400 seconds. Ideally, this micro-module is delivered as a micro-project.

The micro-module has 2hrs of taught time to introduce and begin planning the learners' Pecha Kuchas, with additional self-directed learning as required to complete and deliver their Pecha Kucha's after lesson 2.

In this module, the learner will:

- develop skills of organising, planning, and producing media outputs
- develop awareness of the basics of media production
- practice problem solving and critical thinking skills as individuals and part of a group
- build transferable skills and capacity that will support learners to share any media they produce, whether in their personal or professional futures
- be introduced to tools and methods for media production

Materials

- Lesson plans
- Accompanying resources
- Optional assessments
- Skill support resources
- Internet Access required

4 QUALITY
EDUCATION



13 CLIMATE
ACTION



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS



SDG2 Media Communication



SDG2 Future of Food: Media Communication

Micro-Module 3:

Pecha Kucha

Subject Areas: Climate Action and Sustainable Development, Design, English, Enterprise, Technology

Micro-module Summary: Media Communication

This micro-module introduces the Pecha Kucha (meaning chit chat in Japanese), a presentation format that encourages presenters to be concise and use the relationship between image and text, 20 slides with a 20 second time limit per slide – 400 seconds. Ideally, this micro-module is delivered as a micro-project. The micro-module has 2hrs of taught time to introduce and begin planning the learners' Pecha Kuchas, with additional self-directed learning as required to complete and deliver their Pecha Kucha's after lesson 2.

In this module, the learner will:

- develop skills of organising, planning, and producing media outputs
- develop awareness of the basics of media production
- practice problem solving and critical thinking skills as individuals and part of a group
- build transferable skills and capacity that will support learners to share any media they produce, whether in their personal or professional futures
- be introduced to tools and methods for media production

Materials

- Lesson plans
- Accompanying resources
- Optional assessments
- Skill support resources
- Internet Access required

4 QUALITY EDUCATION



13 CLIMATE ACTION



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SDG2 Media Communication



SDG2 Media Communication 3 – Pecha Kucha

Lesson 1 Creating a PechaKucha

In this lesson learners will be introduced to the relationship between image and text gain an awareness of and how this can be used for effective communication and messaging.

Resources: Worksheets: PechaKucha Analysis

Lesson 2 Planning to Presentation.

In this lesson learners will continue to plan, create and present their PechaKucha. The lesson and its resources support learners to create their outline and begin to develop their presentation step-by-step.

Resources: Worksheets: PechaKucha Planning, PechaKucha Outline

External Expertise: Dr Anita McKeown FRSA FIPM - Media Artist, Art Services Unincorporated and originally developed for CoDesRes.

Using the Resources:

If you wish to use these resources, we can offer an induction and online support throughout the unit. To register for this option, please contact Rebecca White; e:hello@futurefocus21c.com

For more information on the resources please visit www.muinincatalyst.com

Setting up an online learning environment for the lessons on this module: Our lessons integrate the use of virtual learning environments. To ensure seamless use of our lessons, a module should be setup on your school's virtual learning environment such as Teams, Google Classroom, etc. Learners are encouraged to upload documents to share with their peers. If your virtual learning environment does not support document sharing, we recommend OneDrive or Google Drive. You can also use Google Sites or Microsoft Sway to encourage learners to present their work over the year - this can easily be set up to reflect the aims of TY and provide a showcase for their work as well

Setting up a Canva Education account. As our lessons integrate design, our lessons also refer to Canva. Educators and schools are able to open a free Canva for Education account by registering here: <https://www.canva.com/education/> Canva for Education provides primary and secondary school teachers and students with premium features and templates. You can then also set up lessons and invite your learners to the class.

References

Hoover, J. (no date) PechaKucha 20x20. Available at: <https://www.pechakucha.com/presentations/time-based-art> (Accessed April 13 2024)

SDG2 Media Communication



Le, N. (2024) 22 amazing sites with breathtaking free stock photos (2024 update). Available at: <https://blog.snappa.com/free-stock-photos/>. (Accessed 13 April 2024)

Weadick, Natalie (2024) Pecha Kucha 20x20 - Fenced In. Available at: <https://www.pechakucha.com/presentations/fenced-in> (Accessed 13 April 2024)

Williams, C. (2024) 26 of the best free stock photo sites to use in 2024. Available at: <https://blog.hubspot.com/marketing/free-stock-photo-websites> (Accessed April 13 2024)

Webpages and Tools

Canva (2024) Home. Available at: www.canva.com (Accessed 10 April 2024)

Flickr (2024) Home. Available at: <https://www.flickr.com/> (Accessed 10 April 2024)

LibreOffice (2024). Home. Available at: <https://www.libreoffice.org> (Accessed 10 April 2024)

PechaKucha (no date) PechaKucha 20x20. Available at: <https://www.pechakucha.com> (Accessed 9 April 2024)

Pixabay (no date) Home. Available at: <https://pixabay.com/> (Accessed 10 April 2024)

Prezi (no date) Presentations and videos with engaging visuals for hybrid teams. Available at: <https://prezi.com> (Accessed 10 April 2024)

Wikipedia (no date) Wikipedia contributors. Available at: https://en.wikipedia.org/wiki/Wikipedia:Public_domain_image_resources (Accessed 10 April 2024)

WPS (no date) WPS Office for Windows: Download free All-in-One Office Suite. Available at: <https://www.wps.com/office/windows> (Accessed 10 April 2024).

Videos

Alcott, Holly (2013) Why I read so much (Pecha Kucha presentation). Available at: https://www.youtube.com/watch?v=FHuB4my_UT4 (Accessed 13 April 2024)

Brewer, Josh (2013) Tips on giving oral presentations. Available at: <https://www.youtube.com/watch?v=QKOO99UjsSE> (Accessed 9 April 2024)

Gayathri Moghe, Sumeet (2012) A Pecha Kucha about Pecha Kucha. Available at: <https://www.youtube.com/watch?v=jJ2yeplaAtE> (Accessed 9 April 2024)

Maynard, Doug (2014) Preparing a Pecha Kucha Presentation with PowerPoint-PC. Available at: <https://www.youtube.com/watch?v=q0XWIPbXmVY> (Accessed 9 April 2024)

Practical Psychology (2017) HOW TO Give a Great presentation - 7 Presentation skills and tips to leave an impression. Available at: <https://www.youtube.com/watch?v=MnIPpUiTcRc> (Accessed 13 April 2024)

SDG2 Media Communication



Riche, Richard (2010) Pecha kucha presentation - basics. Available at: https://www.youtube.com/watch?v=zAZ_8UJU_pno. (Accessed 9 April 2024)

Stoppess Communications (2017) The 3 C's of good communication. Available at: <https://www.youtube.com/watch?v=ICHm7ZnbVtk> (Accessed 13 April 2024)

Teacher, A. (2020) The seven (7) CS of Effective communication. Available at: <https://www.youtube.com/watch?v=xXz1oZONUIM> (Accessed 9 April 2024)

Visme (2019) Presentation skills: 7 Presentation structures used by the best TED talks. Available at: <https://www.youtube.com/watch?v=hMk5s1y486I> (Accessed 13 April 2024)

Watchwellcast (2012) Be a more confident public speaker. Available at: https://www.youtube.com/watch?v=tShavGuo0_E (Accessed 13 April 2024)

Weaver-Hightower, Marcus (2014) How to make a pecha kucha. Available at: <https://www.youtube.com/watch?v=32WEzM3LFhw> (Accessed 9 April 2024)