**Media Communication 3
Pecha Kucha Presentation**

Phase 3: Implementation

Lesson 1: Creating a Pecha Kucha

Subjects: Climate Action and Sustainable Development, Design, English, Enterprise, Science

Lesson Title and Summary: Creating a Pecha Kucha

A Pecha Kucha (means chit chat in Japanese) is a presentation format that encourages presenters to be concise and use the relationship between image and text. The Pecha Kucha format is 20 slides with a 20 second time limit per slide – 400 seconds.

In this lesson learners will be introduced to the relationship between image and the text, gain an awareness of and how this can be used for effective communication and messaging.

Vocabulary: Analysis, Format, Message, Pecha Kucha

In this lesson, the learner will:

- Develop research skills
- Share ideas and opinions
- Develop the understanding of the Pecha Kucha method
- Analyse Pecha Kuchas
- Develop presentation understanding of presentation skills

Materials

- Internet access
- Worksheet: Pecha Kucha analysis
- Paper
- Pens, pencils or markers
- Media links for blended learning

ACTIVITY INSTRUCTIONS

Activity 1: Active Viewing Task: What is a Pecha Kucha (20 mins)

1. Watch the video: A Pecha Kucha about Pecha Kucha [6:58 mins]
   https://www.youtube.com/watch?v=jJ2yepIaAtE
2. Ask learners to notice any words they don't understand e.g. constraints. Discuss the words.
3. Visit the global Pecha Kucha www.pechakucha.com (group or in pairs) and view at least 2 presentations – select contrasting presentations
4. Ask learners to use the Pecha Kucha analysis worksheet to consider the presentation format.
5. As a group discuss learner's answers from the worksheets – what did they think?

   - Does this feel easier or harder as a format for a presentation?
   - Did they notice anything about the presentations
   - What did they like about the format?
   - Was there anything they didn't like?

Activity 2: Active Viewing Task: What makes a good presentation (20 mins)

1. Have learners watch the video Bad Presentation by BTEC learners.
2. Use the Pecha Kucha presentation worksheet [insert name] to review the presentation.
3. Discuss their reviews as a class.
4. Watch the first part of the second video, 'Examples of Good / Bad Presentations stop at 1:24min
5. Have them review the learners' actions in the videp and compare with the previous video.
6. After the comparison and discussion begin the video again and watch the good presentation example and discuss.

NB: This activity can be done as a class or in their groups and reported back.

REFLECTIVE EXERCISE: 3-2-1

- Three things they feel they have learnt from the exercise
- Two things they found most interesting and would like to explore more
- One – their opinion they have about the site / exercises

EXTENSION / REDUCTION ACTIVITIES:

Reduction: For a shorter class, undertake Activity 1 Steps part 1,3,4 with steps 1,3 of Activity 2.

Extension: For a longer class, extend the discussion in each activity about how the learners' might improve their presentations by introducing the presentation skills videos from the Media Box.

Flipped classroom - encourage learners to explore the Pecha Kucha presentations - see media box and bring in an example that they really like – Discuss this in the next class as preparation for their own Pecha Kuchas.

MEDIA BOX: (materials, online video links, extra resources, case studies etc)

Tips and examples of PechaKucha

Pecha Kucha presentation tips [6:58min] https://www.youtube.com/watch?v=zAZ_8UJUpno

Using powerpoint for your presentation [4:27min] https://www.youtube.com/watch?v=q0XWIPbXmVY

Presentation tips
How to give a great presentation - 7 presentation skills and tips to leave an impression [7:04min] https://www.youtube.com/watch?v=MnIPpUiTcRc

Presentation skills: 7 Presentation structures used by the best Ted talks [11:22min] https://www.youtube.com/watch?v=hMk5s1y486I

Visit the global Pecha Kucha platform and explore presentations - www.pechakucha.com

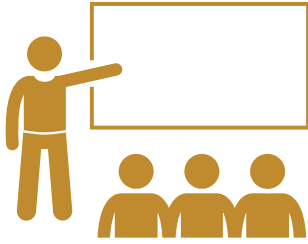## Local Trip / Expertise / Additional Work and Assessments

Linked learning: (other modules / lesson plans)

- Media communication: 1 Creating a video
- Media communication: 2 Creating a Poster
- Media Communication: 4 Podcasts

MC3 LESSON 2
PECHA KUCHA ANALYSIS

Pecha Kucha (pe cha ku cha) means 'chit chat' in Japanese and was devised as a presentation format to get presenters straight to the point.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Team: _____

Date: _____

1 Watch the following presentation and answer the questions below
https://www.youtube.com/watch?v=jJ2yepIaAtE

- What did you like about the format?

- Was there anything you didn't like or thought was boring?

- What stood out most for you about the presentation?

- Does this feel easier or harder as a format for a presentation?

2 Visit www.pechakucha.com and select 2 contrasting presentations. Use the questions in box 2 and 3 to make notes about the presentations.
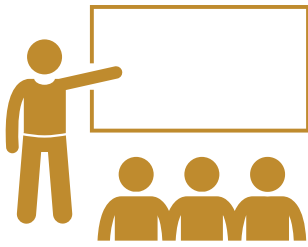
Peach Kucha #1 Title: _____

- What was the presentation about?

- What stood out to you about their images?

- Did the image and words work well together?

- What did you learn from the presentation?

MC3 LESSON 2
PECHA KUCHA ANALYSIS

Pecha Kucha (pe cha ku cha) means 'chit chat' in Japanese and was devised as a presentation format to get presenters straight to the point.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Team: _____

Date: _____

3 Pecha Kucha #2 Title: _____

- What was the presentation about?

- What stood out to you about their images?

- Did the image and words work well together?

- What did you learn from the presentation?

4 Think about your answers above - use them to start thinking about your presentation.

- Who is your audience - think about their age and interests or what might interest them about your topic.

- What style will you use - drawings, photos, collage?

- What information do you want them to know?