

# SDG14 Media Communication

## Micro-Module 3: Pecha Kucha Presentation



### Media Communication 3: Pecha Kucha Presentation

### Phase 3: Implementation

### Lesson 2: Planning to Presentation

**Subjects: Climate Action and  
Sustainable Development,  
Design, English, Enterprise,  
Science**

### Lesson Title and Summary: Planning to Presentation

In this lesson learners will continue to plan, create and present their Pecha Kucha. The lesson and its resources support learners to create their outline and begin to develop their presentation step-by-step.

### Vocabulary: Content, Core Problem, References, Outline

### In this lesson, the learner will:

- summarise work done (to date)
- develop an outline for their presentation
- begin to gather their images and set up their presentation template
- develop team skills
- develop presentation skills
- select 20 images that help to communicate the information about their topic
- Script a presentation
- Create a Pecha Kucha presentation
- Deliver a Pecha Kucha

### Materials

- Internet access
- Worksheet: Pecha Kucha planning
- Worksheet: Pecha Kucha outline
- Paper
- Pens, pencils or markers

**4** QUALITY  
EDUCATION



**13** CLIMATE  
ACTION



**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



**17** PARTNERSHIPS  
FOR THE GOALS



# Micro-Module 3: Pecha Kucha Presentation

## Lesson 2 Planning to Presentation



### ACTIVITY INSTRUCTIONS

*Before the lesson, give each team a copy of the Pecha Kucha Planning Guide and ask them to read through it before the lesson. They can underline words or phrases they aren't sure of.*

Learners will work through the creation of their Pecha Kucha as a team and will divide the work up between team members.

#### Activity 1: Planning an outline (20 minutes)

1. Give learners 5-10 minutes in their teams to review the Pecha Kucha Planning Guide. As they should have read through it before the lesson, they can use this time to summarise the key points and check understanding of unknown vocabulary. Monitor and support.
2. Ask learners to complete worksheet: Pecha Kucha Outline using their vision boards and Worksheet: vision board support from lessons 21 - 22 to help define key elements of their game idea

#### Activity 2: Develop the Pecha Kucha template (30 mins)

1. Using worksheet: Pecha Kucha Template, allow learners to work through developing their ideas and plans for their Pecha Kucha. They can also use this time to begin gathering images and sourcing information.
2. Monitor and check each team's template and encourage learners to refer to the Planning Guide and their Outline for support.
3. Encourage learners to keep asking themselves about the image / script relationship and to ensure minimal text on their slides.
4. Encourage learners to ask themselves
  - What is their presentation about?
  - Who is their audience?
  - What ideas do they have on how they will get their message across – are they using a particular style?
  - Keep tightening your script / text by practicing - remember you only have 20 seconds per slide

### REFLECTIVE EXERCISE: 3-2-1

- Three things they feel they have learnt from the exercise
- Two things they found most interesting and would like to explore more
- One – their opinion they have about the site / exercises

## MC3: Create a Pecha Kucha

### Lesson 2 Create a Pecha Kucha presentation 2



#### **EXTENSION / REDUCTION ACTIVITIES:**

Reduction: For a shorter class, complete activity 1 with further discussion around outlining and planning in subsequent classes

Extension: for a longer class have learners continue to work on developing their ideas and planning by sharing their outlines with other groups and honing the details by asking the questions outlined in activity 2.

Watch the video The 3 Cs of Communication - See Media box

Flipped classroom - encourage learners to explore the Pecha Kucha presentations - see media box and bring in an example that they really like – Discuss this in the next class as preparation for their own Pecha Kucha

#### **MEDIA BOX: (materials, online video links, extra resources, case studies etc)**

Video: The 3Cs of communication [0:42min] [https://www.youtube.com/watch?v=ICHm7ZnbVtk&ab\\_channel=StoppresCommunications](https://www.youtube.com/watch?v=ICHm7ZnbVtk&ab_channel=StoppresCommunications)

##### **Tips for oral presentations**

Tips on Giving Oral Presentations [2:06min] <https://www.youtube.com/watch?v=QKOO99UjsSE>  
Be a More Confident Public Speaker [4:39min] [https://www.youtube.com/watch?v=tShavGuo0\\_E](https://www.youtube.com/watch?v=tShavGuo0_E)

##### **Presentation tips**

How to give a great presentation - 7 presentation skills and tips to leave an impression [7:04min] <https://www.youtube.com/watch?v=MnIPpUiTcRc>

Presentation skills: 7 Presentation structures used by the best Ted talks [11:22min] [https://www.youtube.com/watch?v=hMk5s1y486l&ab\\_channel=Visme](https://www.youtube.com/watch?v=hMk5s1y486l&ab_channel=Visme)

#### **Local Trip / Expertise / Additional Work and Assessments**

Linked learning: (other modules / lesson plans)

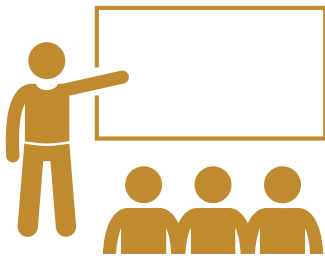
- Media communication: 1 Creating a video
- Media communication: 2 Creating a Poster
- Media Communication: 4 Podcasts

# MC3 LESSON 2

## PECHA KUCHA OUTLINE

Pecha Kucha (pe cha ku cha) means 'chit chat' in Japanese and was devised as a presentation format to get presenters straight to the point.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Team: \_\_\_\_\_

Date: \_\_\_\_\_

### Planning Your Slides

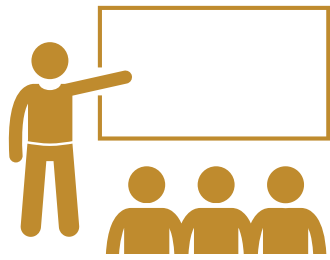
What are the most important things you want people to learn from your presentation? Use the boxes to help you plan your outline.

**1** Slide 1: Greeting and introduction.

**2** Slide 2: Introduce the problem or your topic.

**3** Slide 3 - 18 : The core content of your presentation.

## MC3 LESSON 2 PECHA KUCHA OUTLINE



Pecha Kucha (pe cha ku cha) means 'chit chat' in Japanese and was devised as a presentation format to get presenters straight to the point.

12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



Team: \_\_\_\_\_

Date: \_\_\_\_\_

4

Slide 3 - 18 continued : The core content of your presentation.

19

Slide 19: Conclusion - Start to talk about the main message you want to leave with your audience. End with a strong image and thank your audience for listening.

20

Slide 20: References - It is important to reference all the sources you used for the Pecha Kucha. This includes all images, and websites that you used to get your information from.

# MC3: LESSON 2 PECHA KUCHA PLANNING



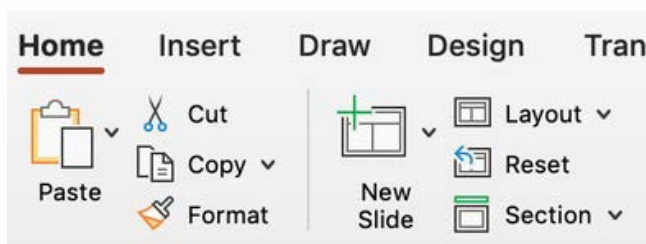
Your task: Create a basic Pecha Kucha on your game and its development

20 SLIDES X 20 SECONDS =  
6 MINUTES & 40 SECONDS!

You can access Powerpoint through  
Office 365



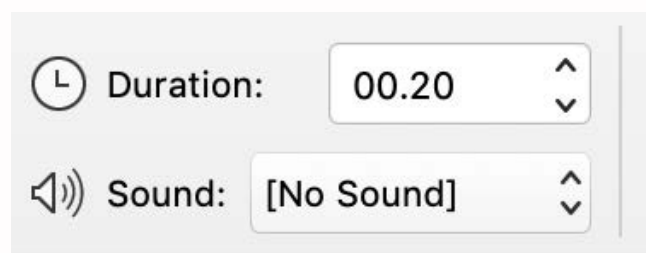
- **How to make a Pecha Kucha [7:02 mins]**  
<https://www.youtube.com/watch?v=32WEzM3LFhw>
- **Using powerpoint for a Pecha Kucha [4:26 mins]**  
<https://www.youtube.com/watch?v=q0XWIPbXmVY>



1. Open PowerPoint. In slide view, right-click on the first slide on the left and select 'Layout' then 'Blank' on the dropdown menu. This creates a blank canvas.
2. Right-click again on the slide and select 'Duplicate'. This creates another slide just like it.

3. Since the duplicate command is already in PowerPoint's memory, use the shortcut Ctrl-Y to repeat the duplicate (or just right-click duplicate again) 18 more times, for a total of 20 blank slides.

4. Use Ctrl-A to Select all slides in the left, and then go to 'Transition', advance slide and set it to 20 seconds. If you didn't select all slides then apply timing to all slides



5. You can also select transition styles and speed here. The simplest is the best. Maybe nothing more than a simple fade, particularly as you only have 20 seconds per slide.

## Tips on creating a Pecha Kucha

- Most important, keep it simple as you have less than 7 minutes. Focus on the most important points.
- Remember your slides should be images only with your text spoken / read out.
- Your images - You can resize your images to your liking. Best is to fill the whole slide with your image unless you have a reason for using space e.g. emphasising something.

# MC3: LESSON 2 PECHA KUCHA PLANNING

14 LIFE BELOW WATER



- Also limit the text on your images and superimpose your text over the image use colour to make your text stands out.

## Free presentation software

- <https://prezi.com/>
- <https://www.canva.com/>
- <https://www.libreoffice.org/>
- <https://pc.wps.com/>
- Google Slides - <https://www.youtube.com/watch?v=dYOLZuw-b00>

**DON'T FORGET**

**20 SLIDES X 20 SECONDS =  
6 MINUTES & 40 SECONDS!**

## Getting Free images

In public domains, such as Wikimedia or Pixabay, often you just have to credit the photographer or they are free for non-commercial or educational use. Remember to check and credit!

- <https://pixabay.com/>
- <https://www.flickr.com>
- [https://en.wikipedia.org/wiki/Wikipedia:Public\\_domain\\_image\\_resources](https://en.wikipedia.org/wiki/Wikipedia:Public_domain_image_resources)
- <https://blog.hubspot.com/marketing/free-stock-photos>
- <https://blog.snappa.com/free-stock-photos/>
- <https://www.pexels.com/>

## Examples of Pecha Kuchas

- <https://www.pechakucha.com/presentations/daily-acts-of-creativity>
- <https://www.pechakucha.com/presentations/random-acts-of-courage>
- <https://www.pechakucha.org/cities/dublin/presentations/fenced-in>
- <https://www.pechakucha.com/presentations/changing-the-rules-of-our-reality-with-technology>
- [https://www.youtube.com/watch?v=FHuB4my\\_UT4](https://www.youtube.com/watch?v=FHuB4my_UT4)
- <http://www.pechakucha.org/presentations/time-based-art>

**Remember to share with your peers anything that helped you and your group.**

- What tips would you add?
- How would you explain to someone what a Pecha Kucha is?
- How would you explain how to design a Pecha Kucha?







### 1. Start With an Outline - All presentations should start with an outline

What is an outline – this is the structure of the story you are going to tell. Stick to one idea per slide then have 1 or 2 sentences about that idea / slide – Remember you have only 20 seconds per slide.

- Use the points below to help you order your outline.
- Think about how many people are in your group.
- Think about how many slides that is each per person.
- Divide your content between your group.
- You should always have an introduction slide.
- You should always have an summary slide at the end.
- You can use paper, post-its, the outline function in Powerpoint, a digital notebook, or Microsoft Word to plan your presentation.



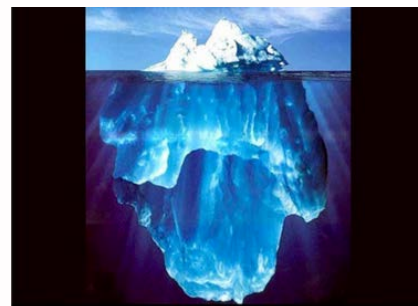
### 2. Tweak Your Outline

- Play around with the order of your information and slides to tell your story. Remove details or slides if they don't help you say what you want to say.
- You might separate some of your sentences / ideas or combine them depending on what you want to say - you only have 20 slides x 20 secs each slide.
- Think about your audience. Try to make it interesting for them. Keep playing with the order of your ideas and your story / message.

### 3. Make your template and add your pictures

Once you have your 'story' then find strong visual images for your 20 slides that help tell your story. Work together – think about your image choices and how they fit with your text.

**Let your images be the tip of the iceberg – as presenters you will explain what's 'behind' your image.**



- You will have to import images into your Pecha Kucha template - instructions are in the Pecha Kucha planning guide.
- You should limit the text on your slides – try to keep them as only images / graphics or images / graphics with titles.
- The most successful Pecha Kuchas don't use much if any text. No more than 5 words per slide is a good reference.





### 4. Practice - Practice as much as you can. And practice again.

- Speak your text out loud with your slide show running more than once and time it – you will see that even with your 1 or 2 sentences per slide you might have too much.
- Keep practicing your slides with the text you want to speak – do they tell your story well? Keep re-doing them until you are happy.

'The 7Cs of Effective Communication': [2:27 mins]

<https://www.youtube.com/watch?v=xXz1oZONUIM>

- You can also have a number of slides for each idea or sentence to help slow things down or improvise. Be careful when improvising – it is easy to run over time.

Tips on giving oral presentations [2:06 mins]

<https://www.youtube.com/watch?v=QKOO99UjsSE>

### 5. To Animate or not?

- Animations and transitions can be distracting and also mess up your timings. General advice is not to animate as the slides are only 20 secs long.

### 6. Practice your masterpiece again

- Yes, time to practice again. With less than 7 minutes to present, you can afford to practice more often. The slideshow runs automatically so you will run out of slides or have images that do not connect to your ideas / spoken text if you're timing isn't right.
- Remember add your own personal flair, humour, and interest.
- Oh, did I mention practice?

7. Finally, don't forget your audience! Make eye contact, be warm, be human.

